

Medical Connections Launches Major Social Media Campaign

Twitter, Face Book and Free, First-of-Its-Kind iPhone App Kick Off Next Era in Leading Healthcare Staffing Company's Networking & Information-Sharing Efforts

BOCA RATON, Fla. Medical Connections Holdings, Inc. (OTCBB:MCTH), one of the nation's fastest growing healthcare staffing companies specializing in allied health, nurse and physician staffing and recruiting services, said it has launched a twitter account, a Face Book fan page and a free "app" for the Apple iPhone.

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"It is our mission to be wherever our market is, sharing resources and information with it," said Anthony Nicolosi, President, Medical Connections. "We are excited about these new channels that will allow us to communicate and connect with our clients, candidates and investors." He added that all of the company's job descriptions across the Internet (about 10,000) will include direct links to its twitter, Facebook and iPhone app pages.

Medical Connections' twitter page is updated daily with individual healthcare job opportunities nationwide. It can be found [here \(http://twitter.com/alltherapyjobs\)](http://twitter.com/alltherapyjobs) or on twitter with the username @AlltherapyJobs. On Facebook, find Medical Connections [here \(http://www.facebook.com/pages/MEDICAL-CONNECTIONS/61707674272?ref=ts#!/pages/MEDICAL-CONNECTIONS/61707674272?v=wall&ref=ts\)](http://www.facebook.com/pages/MEDICAL-CONNECTIONS/61707674272?ref=ts#!/pages/MEDICAL-CONNECTIONS/61707674272?v=wall&ref=ts).

"In addition to Face Book and twitter, it is the new iPhone app that really excites all of us," Nicolosi explained. "This free app will allow iPhone users to instantly search through our national database of up to 10,000 healthcare jobs anytime, anywhere. We believe we are the first healthcare staffing company to create an iPhone app, so we feel confident that this will be a valuable tool for our candidates and clients."

Medical Connections' free iPhone app is currently available through the iTunes Store, as well as from any iPhone using the App Store link and then searching for "Medical Connections." (See multimedia link below for instructions.)

About Medical Connections, Inc.

Founded in 2002, Medical Connections, Inc. is a pioneering medical recruitment and staffing company dedicated to satisfying the increasing demands for qualified personnel in the healthcare industry. The company identifies and places medical professionals - from nurses and physicians to pharmacists and medical scientists - in facilities throughout the U.S. Medical Connections applies both established and innovative methods to meet the needs of its clientele, capitalizing on the more than 40 years' industry experience of its key personnel.

In the relatively short period of time since its inception, Medical Connections has secured a roster of prestigious clients, both for-profit and not-for-profit organizations, and recruited the most desirous candidates from across the country. With headquarters in Boca Raton, Florida, Medical Connections is ideally positioned to increase its presence in the U.S. healthcare market. Medical Connections Holdings, Inc. is a fully reporting company trading on the OTC B/B under the ticker: MCTH.

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the

Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include (a) failure to successfully acquire existing staffing companies to grow its staffing business; (b) whether the company will have adequate financing to expand its business; (c) whether the company will effectively manage its expanding operations which will place significant demands on its managerial, financial and informational systems; (d) competition among medical staffing companies for clients and qualified nurses and other healthcare professionals and personnel; (e) the company's ability to locate and fill staffing orders; (f) whether general economic conditions and the regulatory environment will be favorable to the growth of the company's business; (g) the company's ability to grow organically. The company's past performance is not necessarily indicative of its future performance. The company does not undertake, and the company specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, events or circumstances after the date of such statement.

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