

# It's time to make a connection

A presentation to potential investors

# Safe Harbor

This presentation may contain forward-looking information. The forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be significantly impacted by certain risks and uncertainties described herein and in Medical Connections Holdings, Inc. Annual Report on Form 10-K filed with SEC for the year ended December 31, 2008.



# The Industry



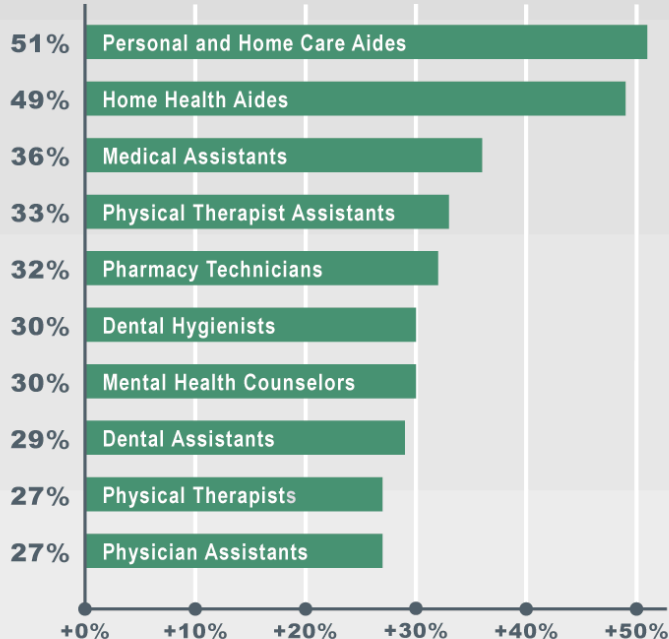
**Medical Connections, Inc.**

# Medical Staffing Industry



## 33% Of The Top 30 Fastest Growing Professions Are Healthcare Related

PROJECTED GROWTH BETWEEN 2006 AND 2016



Source: U.S. Bureau of Labor Statistics for 2002-12, Published 2007

- Highly Fragmented Healthcare Industry.
- Projections indicate a deficit of 200,000 physicians and 800,000 nurses in the US by the year 2015.
- As stated in a report by the American Hospital Association in 2006, US hospitals need approximately 118,000 RN's to fill vacant positions nationwide.
- The Obama American Reinvestment and Recovery Act (effective 2/17/09). \$59 Billion allocated to healthcare.

# Medical Staffing Industry



- Medical Staffing Industry increased revenues by 100% from \$5.3 billion in 1996 to \$10.6 billion in 2006.
- Stable growth is projected to escalate to over \$24.1 billion in 2012.
- **The Baby Boomer Generation:**  
 The impact of projected clinical shortages has yet to be fully assessed or recognized as this group continues to age and require escalated health care needs.
- Growth data reflects increasing demand and shortage in supply.



# How We Work



**Medical Connections, Inc.**

# Medical Connections, Inc.



**Medical Connections™**  
Connecting The Best Medical Professionals

**Up to \$1,000 Referral Bonus**

Fill Out an Online Application  
And Receive a Free MP3 Player.  
\*Please visit website for more details.  
www.MedicalConnections.com

RNs • Rehab • Allied Health

Hospitals • Outpatient Clinics • SNFs • Travel • Temp to Perm • Perm

- Competitive Wages
- Per Diem Allowance
- Travel Allowance
- Generous Tax-Free Subsidy or Housing
- 401K
- 8-13+ Week Contracts
- Medical/Dental From 1st Day
- Guaranteed Hours
- Direct Deposit From 1st Week
- Experienced Healthcare Recruiters

 Medical Connections has been awarded the joint commission gold seal of approval.

**1.800.681.2056**    [www.MedicalConnections.com](http://www.MedicalConnections.com)

- Established in 2002.
- Fast Growing National Provider of Medical Recruitment and Staffing Services Nationwide.
- Positioned to support the increasing demand for Healthcare recruiting and staffing services which is expected to grow at a rate of 15% to 25% through 2010.

# Operations Center



# Who We Place

- Medical Connections is a Premier healthcare staffing firm offering opportunities in a variety of settings nationwide.
- **We concentrate in three markets:**
  - *Permanent positions*
  - *Travel*
  - *Temp to Perm*
- We select and place the best medical professionals including physical & occupational therapists, nurses, pharmacists, physicians and numerous other allied health specialists.
- 65% of our placements are physical therapists.
- .4% market share of physical therapists is equal to **1,000 placements = \$100 million revenue.**

# Our Niche

## Client Relations:

- We have retained strong relationships through years of personalized service with thousands of facilities across the nation.
- We are mindful of our partners, their needs and urgency.

## Candidate Relations:

- We offer insight to our professionals as they make the move to their next position.
- We establish personalized relationships that ensures loyalty and customer satisfaction.

# “Choices” Travel Program

**Medical Connections**  
Connecting You To The Best Medical Professionals  
1.800.681.2056  
www.MedicalConnections.com

Our Job is to find YOU the right job. We put YOU in the drivers's seat.

- Registered Nurses
- Allied Health

Sign Up with us, within the first six months of 2007, Work 4 consecutive Travel Contracts and

**WIN**  
A 2008 FORD MUSTANG CONVERTIBLE  
\*see website for details

Hospitals • Outpatient Clinics • SNF's | Travel • Temp to Perm • Perm

Up To **\$2,000 Bonus**  
Per Travel Contract

- Direct Deposit
- Per Diem Allowance
- Guaranteed Hours
- Competitive Wages
- Free Housing or Subsidy
- \$1000 Referral Bonus
- 8 -13 + Week Contracts
- Medical/Dental
- Travel Allowance
- And MUCH MORE...

Come See Us At:

**APTA CS**  
February 14-18, 2007 Booth # 1126 Boston, MA

**AORN**  
April 20-23, 2007 Booth # 1979 Denver, Co

**AOTA**  
June 27-30, 2007 Booth # 1601 St. Louis, MO

**NTI CC**  
May 20-24, 2007 Booth # 3928 Atlanta, GA

**ENA**  
June 27-30, 2007 Booth # 1926 Salt Lake City, UT

**CONTACT US TODAY FOR DETAILS**

## Try Before You Decide

- We offer healthcare professionals a unique opportunity to “test” drive their new position without any long term obligations.
- We offer 13-26 week assignments anywhere in the U.S. leaving options for both Clients and professionals to decide the best formula that suits their needs.



# Business & Marketing Strategy



**Medical Connections, Inc.**

# The Process

## Qualification:

- Candidate applies to open Job Order posted through Marketing efforts.
- Candidate is qualified to client's needs. Qualified resumes are submitted for review.
- Client schedules interview for all approved professionals.

## Placement:

- After interview the client will provide feedback, extending an offer if they are pleased with candidates experience and skills.
- Medical Connection's then reaches out to candidates and presents offer. We ask specific questions to assure the professional is happy with the facility, benefits and compensation package.
- After a detailed discussion, the candidate accepts offer and commits to start date.

# Advertising



**Medical Connections**

Connecting You To The Best Medical Professionals

**1.800.681.2056**  
[www.MedicalConnections.com](http://www.MedicalConnections.com)

Our Job is to find YOU the right job. We put YOU in the drivers's seat.



**Registered Nurses • Allied Health**

Sign Up with us, within the first six months of 2007,  
Work 4 consecutive Travel Contracts and

**WIN A 2008 FORD MUSTANG CONVERTIBLE**  
\*see website for details

**Hospitals • Outpatient Clinics • SNF's | Travel • Temp to Perm • Perm**

Up To **\$2,000 Bonus** Per Travel Contract

- Direct Deposit
- Per Diem Allowance
- Guaranteed Hours
- Competitive Wages
- Free Housing or Subsidy
- \$1000 Referral Bonus
- 8 -13 + Week Contracts
- Medical/Dental
- Travel Allowance
- And MUCH MORE...

Come See Us At:

**CONTACT US TODAY FOR DETAILS**

**AORN March 13-15, 2007 Booth #1979 Orlando, FL**  
**AOTA April 20-23, 2007 Booth #1601 St. Louis, MO**  
**NTI CC May 20-24, 2007 Booth# 3928 Atlanta, GA**  
**APTA June 27-30, 2007 Denver, CO**  
**RN MNGMT Sept 16-19, 2007 Chicago, IL**  
**ENA Sept 27-29, 2007 Booth#1926 Salt Lake City, UT**



**Medical Connections™**  
Connecting You With The Best Medical Professionals

# Marketing

## Sourcing active and passive clients through Internet, Print, Expositions and Dinners

- **eMail Blast:** Campaigns to potential and existing candidates/clients.
- **Internet marketing & Advertising:** Job board uploads for new targets and data mining new candidates.
- **Sourcing for Candidates:** Google sourcing for passive candidates and direct mail campaigns.
- **Shows & Conferences:** Network with facilities and candidates from multiple disciplines, establish relationship and acquire attendees list for future marketing campaign.
- **Candidate Relations:** An added personal touch when we create our own dinner meetings.
- **BlackBerry Program**

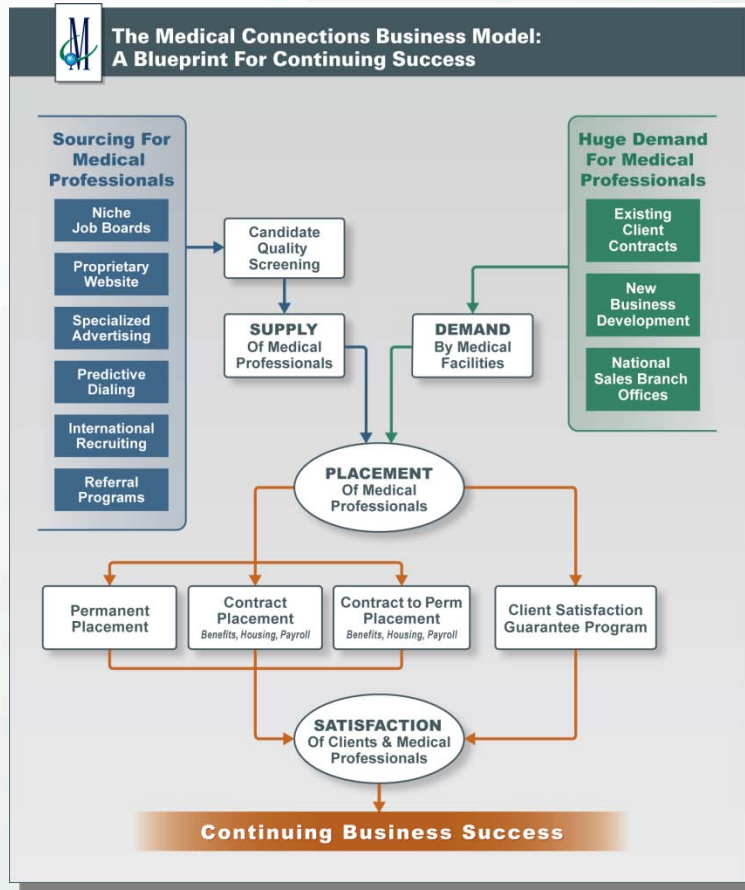
# Differentiation

- Public Company
- Well-Capitalized
- Joint Commission Certified
- Client Relationships – Single Point of Contact
- Focus on Revenue Generating Placements
- Customized Compensation Programs
- Experienced and Involved Senior Management and Staff
- 24/7 Customer Service
- Marketing Platform

# Barriers to Entry

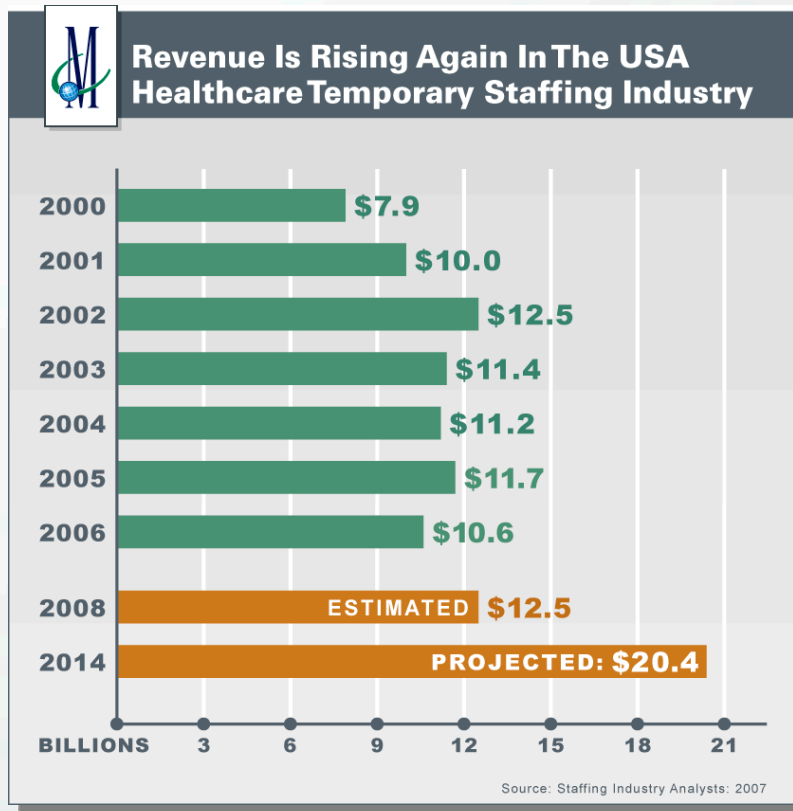
- RFP Process
- Facility Contracts
- Insurance
- Licensing
- Capital for Growth
- Management and Experience
- Acquisition and Integration Ability

# Growth Strategy



- The Company has strengthened its financial position through organic growth.
- The Company expects to grow by following a smart and focused acquisition policy.
- Perfectly positioned to take advantage of the current market situation and seize this business opportunity.

# Competitive Environment



- Highly fragmented industry – Over 6,000 Medical Staffing companies.
- In 2004, there were 37 mergers and acquisitions, followed by 39 high-profile deals in 2005.
- In 2007, there are 21 large healthcare staffing companies, each of which have annual revenue in excess of \$50 million.
- Ten companies account for nearly one third of total healthcare staffing revenue.
- Large majority of healthcare staffing companies have 6 employees.

# Competitors

## **Domestic:**

- AMN Healthcare Services, Inc. (NYSE: AHS)
- Cross Country Healthcare, Inc. (Nasdaq: CCRN)
- On Assignment, Inc. (Nasdaq: ASGN)
- CHG Healthcare Services (private)
- Teamstaff, Inc. (Nasdaq: TSTF)
- Soliant Health – Part of MPS Group, Inc. (NYSE: MPS)

## **International:**

- Clinical One (Euronext Amsterdam: VDOR)
- KForce Inc. (Nasdaq: KFRC)
- Allied Healthcare International Inc. (Nasdaq: AHCI)

# Management Team

## **Joseph J. Azzata – CEO**

*25 years experience in building service related businesses. Company co-founder in 2002.*

## **Anthony J. Nicolosi – President**

*12 years experience in investment banking & financial markets. Company co-founder in 2002.*

## **Brian R. Neill – CFO**

*Over 20 years experience in senior finance leadership for both public & private companies.*

## **Lia Scalici – VP-Travel Division**

*Over 10 years of experience in healthcare staffing. Former top national healthcare recruiter.*

# Board of Directors

**Dr. Albert Biehl, M.D., FACS**

**Robert B. Taylor, Jr., FHFMA**

**Jeff Rosenfeld – VP of Sales and Marketing, CBIZ**

# Strategic Alliances

## Nationwide Client Relations

- Aegis Therapies
- Avante Group
- HCR Manorcare
- Kindred / People First
- Nova Care Rehabilitation
- Select Medical
- Sundance Rehabilitation
- Physiotherapy
- Benchmark
- Enduracare
- Legacy
- CORA
- Sava Senior Care
- Hallmark
- Infinity Rehab
- Rehab Care



# Financial Projections



**Medical Connections, Inc.**

# Financial Outlook

	2005	2006	2007	2008	est. 2009	est. 2010
<b>Contract Revenues</b>	\$0	\$1,188,338	\$3,676,432	\$5,297,000	\$23,433,333	\$66,400,000
<b>Permanent Revenues</b>	\$516,184	\$1,026,426	\$1,152,853	\$1,769,990	\$2,400,000	\$3,200,000
<b>Total Revenues</b>	<b>\$516,184</b>	<b>\$2,214,800</b>	<b>\$4,829,285</b>	<b>\$7,066,990</b>	<b>\$25,833,333</b>	<b>\$69,600,000</b>
<b>Net Operating Income</b>	(\$1,906,870)	(\$3,012,122)	(\$5,724,014)	(\$7,139,400)	(\$3,256,667)	\$6,528,000



# Market Overview Opportunity



**Medical Connections, Inc.**

# Medical Connections, Inc.

- **Fastest Growing Medical Staffing Company in the Country**
  - 380% compound growth rate from 2003-2007 (Average was 42.6%)
- **Internal Growth Rate**
  - 96% increase in 2008 vs. 2007
- **“O” Debt**
  - NOT Dependent on financial institutions

# Investment

- **Over 500 current shareholders**
- **Plan for Bulletin Board to Amex listing**
  - Amex to NYSE
- **Early stage companies**
  - Analysts are focused on this segment
- **Acquisitions Targeted**
  - 9 on the radar
- **New Location**
  - Hire of 140 new recruiters